

## ABSTRACT

A power consumption system has  
a special price exclusive apparatus which is set in advance  
so as to consume power at a special price;

a power management means for detecting that a user is  
utilizing the special price exclusive apparatus and for measuring  
the amount of power consumed by the special price exclusive  
apparatus in the case that the user has purchased and is utilizing  
the special price exclusive apparatus; and

a fee charging means for charging a fee for the measured  
amount of power consumed that makes an addition to the fee,

wherein the entirety of, or a part of, the added fee is  
paid to the manufacturer that has sold the special price exclusive  
apparatus.